



Aloha,

Mahalo for your interest in the Hawaii Publishers Association (HPA). Founded in 1964, HPA is an organization of newspaper, magazine, web-based publishers and other print media publishers working together to achieve industry-wide goals that benefit Hawaii's print media, online media and its members. We believe that your contribution to our print media and online publishers community would be invaluable.

As a member of HPA, you will influence state and county legislation that affects the publishing industry. Legislative bills are sometimes introduced that affect news, advertising and services in a direct manner such as legislation to control distribution of newspapers and magazines on our city streets. An example of HPA's effectiveness is the statewide reduction in GE tax rates for publishers from 4 percent to ½ percent for printing services performed by an outside contractor. HPA works as a collective force to assure that the voice of the industry is heard effectively on issues such as these.

The HPA spearheads programs to advance excellence in journalism. Most notable are:

1. The Hawaii State High School Journalism Awards encourages students to produce and submit their best work. This annual event culminates with an awards luncheon with broad representation from throughout the state.
2. Print Media Expo, bringing together publishing and advertising professionals for networking and a trade show featuring the finest work our industry offers. As a member, your exhibitor booth charge is automatically lowered by as much as \$125.
3. The annual Pa'i Awards acknowledge journalists and photographers whose work is judged as meeting the highest standards of print publishing. Only members can enter.

Qualifications for membership include that you must have been publishing in Hawaii for at least one year and must have a regular publishing schedule. If you are a vendor to the publishing industry, please apply for HPA association membership.

Membership dues are only \$275 annually. We also have a Supplemental Membership for publishers with multiple titles, which provides all association membership rights. The fee per title is an additional \$25. If you are interested in joining, please forward a check made payable to the Hawaii Publishers Association for \$275, along with your application to: Hawaii Publishers Association; 45-067 C Kaneohe Bay Drive; Kaneohe, HI 96744. There is also the option of paying the dues over three months. Please call if you have any questions.

Sincerely,
Scott Schumaker
HPA President

WEB PUBLISHER MEMBERSHIP APPLICATION

NAME OF WEB PUBLISHER _____

COMPANY NAME _____

MAILING ADDRESS _____

LOCATION (if other than above) _____

EMAIL ADDRESS _____

WEB ADDRESS _____

BUSINESS PHONE _____ FAX _____

STATUS: _____ CORPORATION _____ PARTNERSHIP _____ PROPRIETORSHIP

If a CORPORATION OR PARTNERSHIP, names of other officers/partners and their titles:

REGISTERED NAMES OF ALL PUBLICATIONS OWNED BY APPLICANT FIRM:

DATE PUBLISHING BUSINESS WAS ESTABLISHED _____

WHAT PERCENT OF FIRM'S BUSINESS IS PUBLISHING? _____

If less than 60%, what are other sources of business? _____

NUMBER OF FULL-TIME EMPLOYEES _____ PART – TIME EMPLOYEES _____

Do own printing: _____ Yes _____ No

Do own desktop publishing: _____ Yes _____ No

Do own web publishing _____ Yes _____ No

Contract own printing: _____ Yes _____ No

Contract own desktop publishing: _____ Yes _____ No

Contract own web publishing _____ Yes _____ No

It is understood that all information herein will be reviewed by the membership committee and the Board of Directors of the Hawaii Publishers Association and is subject to review by the member(s) in good standing who may request a review prior to admission to membership.

(Principal Officer or Owner)

Date

Please submit with this application:

1. One sample of your primary publications.
2. Any other information you deem appropriate.
3. Your check for \$275 made to the HPA. (Check if you prefer to be billed _____.)

Mail to: Amy Hammond
Hawaii Publishers Association
45-067 C Kaneohe Bay Drive
Kaneohe, Hawaii 96744

Phone: (808) 234-1288
Fax: (808) 234-0088
publishers@hawaii.rr.com

Again, mahalo for your interest in HPA.



SUPPLEMENTAL WEB PUBLISHER MEMBERSHIP

Revised November 14, 2007

The Hawaii Publishers Association Board of Directors has approved a new membership level. Called Supplemental Membership, the new category has been added to better serve the needs of regular members who publish more than one title in print and/or online.

Supplemental Membership entitles each publication to be listed separately on the HPA roster in addition to the primary publisher membership. This will also entitle the designated representative of that title (usually the editor or publication publisher) to all the benefits of regular membership with the exception of voting rights.

This means that the supplemental member will receive direct communication from the HPA including invitations to all HPA events, personal applications to enter the Pa'i Awards and his or her own copy of the Proof Sheet official newsletter.

Dues for each Supplemental Membership are \$25 for each title. A form is provided herein for those HPA members that are interested in this program.

On the attached application form, please list the title for each publication that you would like to add together with the name of the person who will be representing the title and their email address. Although you will not be invoiced until later, each new representative will be eligible to receive all the benefits of supplemental membership for the balance of this year.

Supplemental HPA Web Publisher Membership Application Form

HPA Member Company name: _____

Name of Additional Titles:

Represented By (name and email address):

1. _____

2. _____

3. _____

Note: HPA Member Company will be billed \$25 for each Supplemental HPA Membership. Thank you for considering our Supplemental HPA Membership opportunity.

Please mail to: Amy Hammond
Executive Director
Hawaii Publishers Association
45-067 C Kaneohe Bay Dr.
Kaneohe, HI 96744

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45-067 C Kaneohe Bay Drive, Kaneohe, Hawaii 96744, Phone (808) 234-1288, Fax (808) 234-0088, publishers@hawaii.rr.com